

GRAPHIC DESIGNER  
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# SARAH ROSENTHAL

## EDUCATION

UNIVERSITY OF DELAWARE :: bachelor of fine arts cum laude • 2007  
major in visual communications :: concentration in graphic design  
adjunct studies in advertising :: photography :: art history  
minor in american material culture

EUGENE DUPONT MEMORIAL DISTINGUISHED SCHOLAR • 2003-2007  
four-year full-tuition merit scholarship

LONDON STUDY ABROAD • summer 2006  
fun times with alan fletcher :: pentagram :: peter saville :: saatchi & saatchi

## EXPERIENCE

UNIVERSITY ADMISSIONS :: university of delaware • summer 2007  
freelance designer :: created visitor's center presentation for prospective students

2X4, INC. :: new york city • january 2007  
design intern :: print :: advertising :: museum exhibition design :: production

GUIDANCE FOR WOMEN :: st. louis • fall 2006  
freelance designer :: created identity for new women's life coaching business

QUIP MAGAZINE :: university of delaware • 2005-2007  
founder and designer of a quirky magazine for delaware distinguished scholars

STU ART • 2006-2007  
cofounder of a student group established to plan and host art exhibitions on campus

BLUE HEN AMBASSADOR • 2003-2006  
university of delaware tour guide :: public speaker :: orientation assistant

## PUBLICATIONS & SHOWS

THE NEW YORK TIMES KEY MAGAZINE • march 2007  
designed the cover of the new york times real estate magazine with a team at 2x4

OLD TYPE/NEW TYPE BY STEVEN HELLER • impending  
letterpress poster to be published in heller's upcoming book

SHOW ME DON'T TELL ME • 2007  
finalist in a juried anti-smoking poster design competition and exhibition

FAMOUS ARTISTS NOT YET REVEALED • 2005 & 2007  
best digital print award at annual juried undergraduate exhibition

VISUAL COMMUNICATIONS YEAR END SHOW • 2004-2007  
awarded for packaging and catalog design at annual juried undergraduate exhibition

## HONORS

CONVOCATION SPEAKER :: university of delaware • spring graduation 2007

BEST OF SHOW :: UD/ART BFA senior exhibition • 2007

ANNUAL ART AWARD :: university of delaware's literary magazine :: caesura • 2005

WOMAN OF PROMISE DISTINCTION :: awarded by university of delaware faculty • 2005

## SKILLS

SOFTWARE :: proficient in adobe photoshop :: indesign :: illustrator :: microsoft office

WEB :: knowledge of html :: css :: dreamweaver :: [all used to create sarahrosenthal.com]

PHOTOGRAPHY :: digital :: fisheye :: holga :: 35mm

PRINTMAKING :: letterpress :: silkscreen

EVENT PLANNING :: advertising :: press releases :: juror relations :: sales